

**ROOFING
CONTRACTOR**

**BEST OF SUCCESSES
20
YEARS**





**ROOFING
CONTRACTOR**

IMAGE, PROFIT AND RESPONSIBLE LEADERSHIP

Justin Dant

CEO

Soderburg Roofing



The Power of Personal Image



JUSTIN DANT – OWNER OF SODERBURG ROOFING AND CONTRACTING

Personal Image

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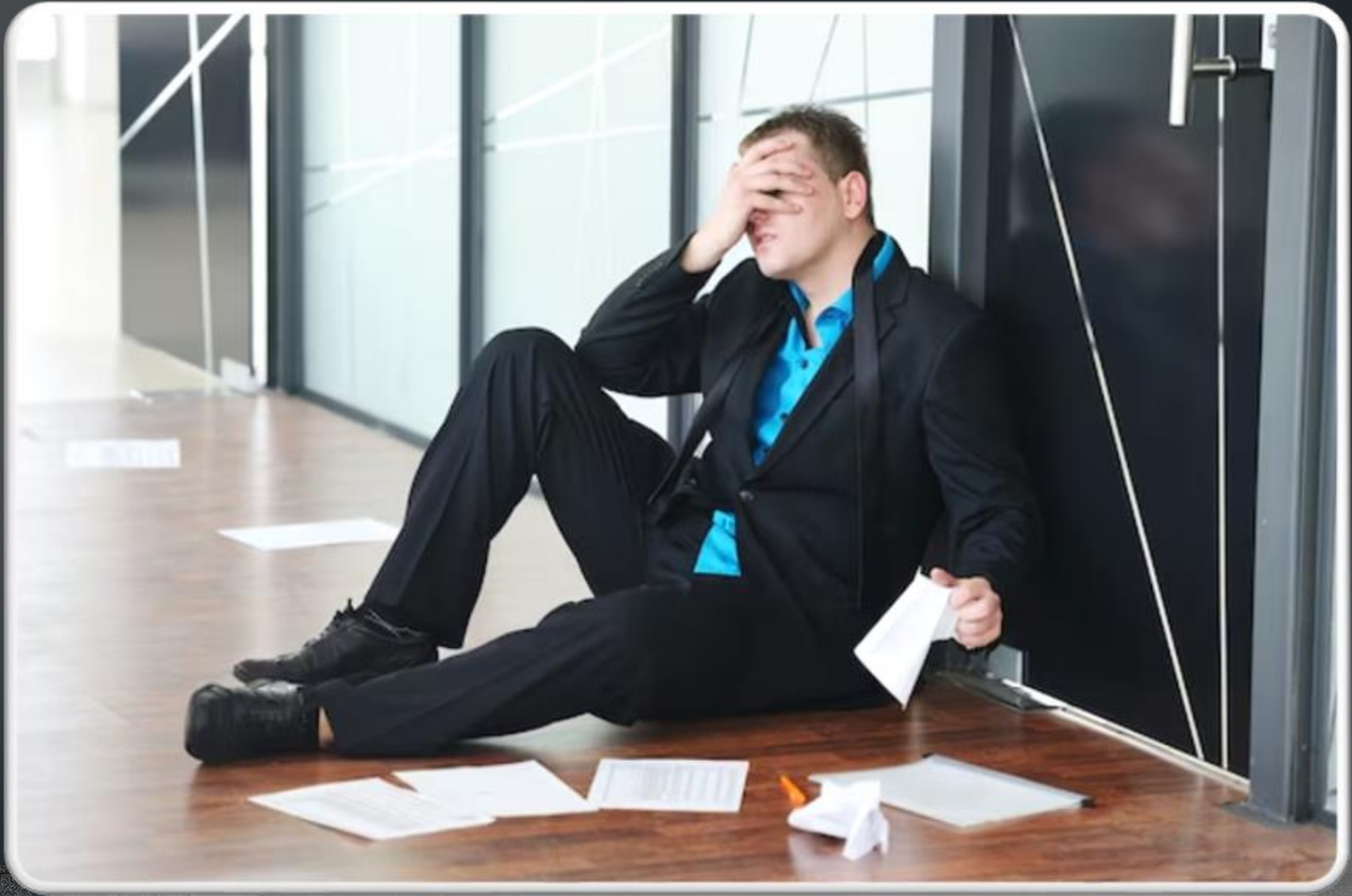
The Silent Salesman



Personal Image - Beyond Appearance

Appearance and Communication Matter





Changing My Image



Building Trust Through Image and Actions

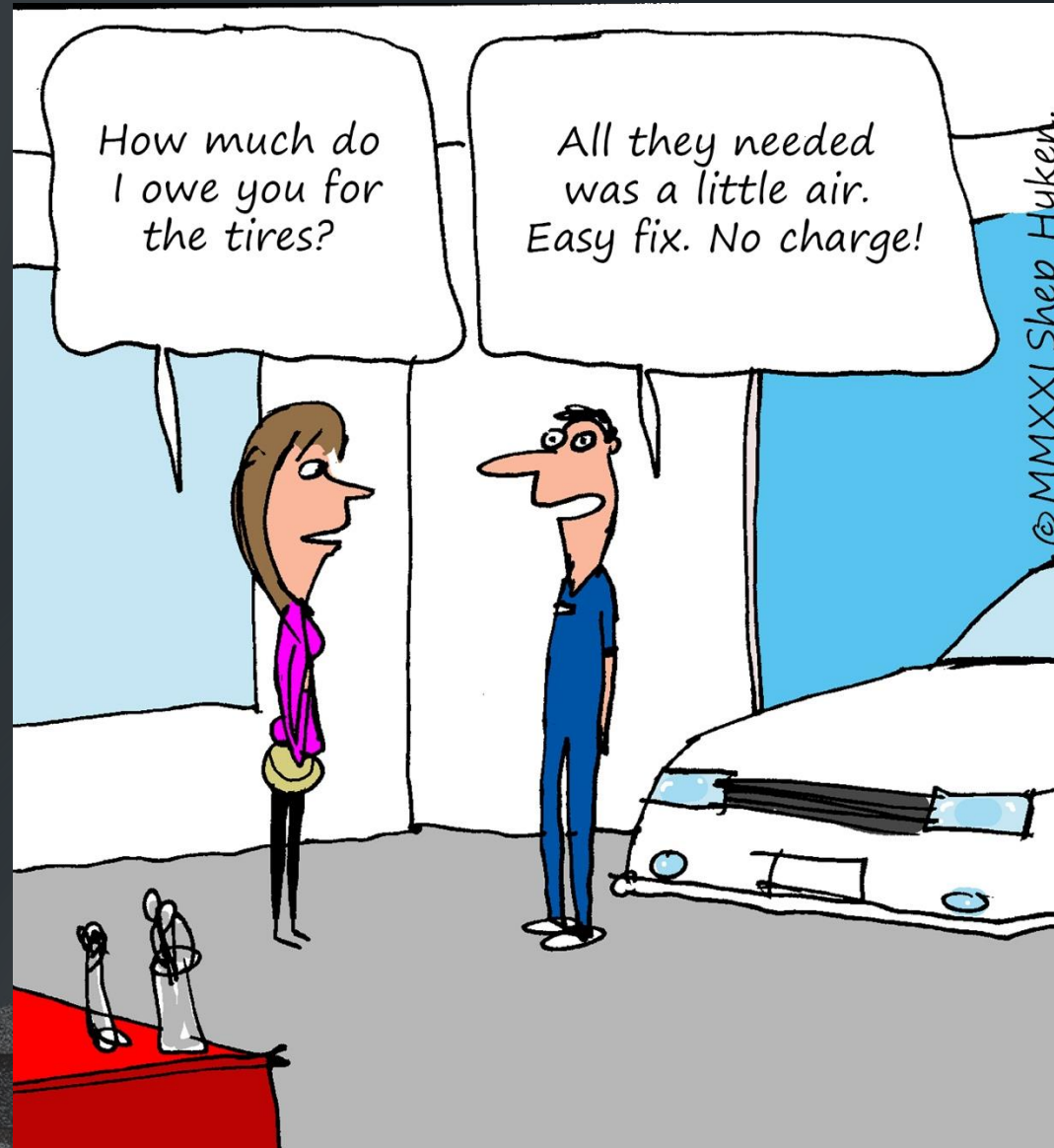
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ACTIONS CREATE TRUST



Balancing Profit with Purpose





Providing Value Beyond Profit

Investing in the Community

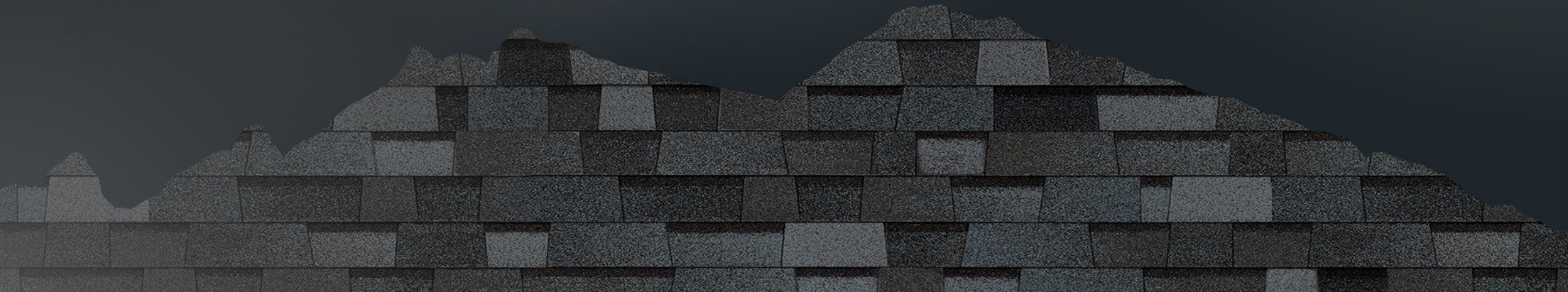


Responsible Leadership

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Trust and Legacy

Transparency and Consistency Build Trust



Leading by Example and Building Legacy



What does your
personal image and
legacy look like?

Justin Dant

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Soderburg Roofing
and Contracting



Thank you.



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A large, stylized red '20' is the central focus. Inside the zero of the '20', there is a yellow five-pointed star with a black outline. Inside the star, there is a colorful illustration of a city skyline with several skyscrapers and a house with a grey roof and a chimney. The star's border contains the text 'BEST OF SUCCESSES' repeated in small letters.