

**ROOFING  
CONTRACTOR**

**BEST OF SUCCESSES  
20  
YEARS**





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CONTRACTOR**

# **AI AND HOW TO EMBRACE THIS TODAY!**

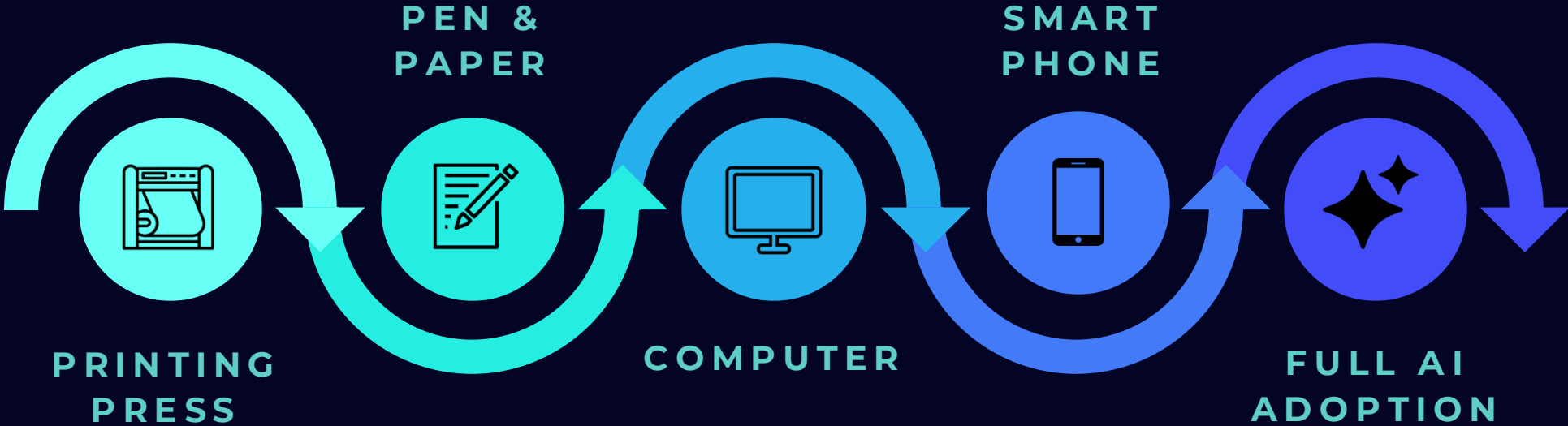
**Josey Parks**

*Founder*

RooFix



# TECH TIMELINE





# MAN & MACHINE

Will we control the machines, or will they control us?

# AI IS THE NEXT FRONTIER

Months to reach 100 million monthly active users





**TECHNOLOGY SHOULD BE  
AN AMPLIFIER OF OUR  
HUMANITY, NOT A  
SUBSTITUTE FOR IT.**

An aerial night view of a city skyline. The sky is a deep blue, and the city lights are visible. In the foreground, a street with traffic is illuminated by streetlights. Several buildings are lit up, including a prominent one with a glowing top. The overall scene is a vibrant urban landscape at night.

**YOU ARE THE ACTIONEER OF  
YOUR FUTURE**

# A BETTER TOMORROW FOR YOUR COMPANY



Your workflows without AI



Your workflows with AI



# AI TODAY

## AI Use Case #1

- ✓ Predictive lead scoring
- ✓ Predictive schedule scoring
- ✓ Reduce acquisition costs



### YOUR CRM

NEW PROSPECT

#### Prospect details

<b>First name:</b> Nancy	<b>Last name:</b> Joe
<b>Email:</b> nancyjoe@gmail.com	<b>Phone number:</b> (123) 456-7890
<b>Lead source :</b> Website	<b>Home address:</b> 123 Main St, USA, 10000

Prospect scored with Prospects IQ

<b>Prospect score:</b> Platinum	<b>Household Income:</b> \$125,000+
<b>Schedule score:</b> High	<b>Length of Residency:</b> 15 years
<b>Home value:</b> \$450,000-\$499,999	<b>Age:</b> 65

# AI TODAY

## AI Use Case #2

- ✓ Automate AI chat & voice
- ✓ Streamline lead setting
- ✓ Reduce operational costs



An actual conversation  
between AI and a real lead

\*Sample from <https://www.structurely.com/>

# AI TODAY

## AI Use Case #3

- ✓ Autonomous inspection drones
- ✓ AI imaging for reports
- ✓ Safety detection



# AI TODAY

## AI Use Case #4

- ✓ Robotic roofer
- ✓ Enhanced safety
- ✓ Job precision



RENOVATE

With AI, we're not just building better roofs—  
we're building stronger communities.

**Money savings**

**Optimized materials**

**Enhanced safety**

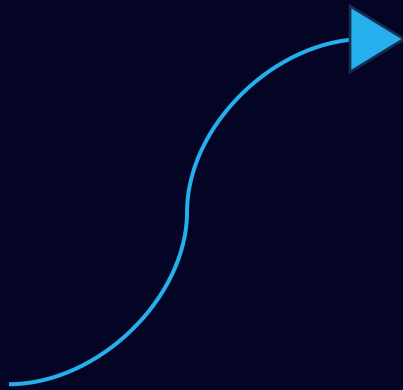
**Affordable repairs**



**EMBRACE AI FOR  
GROWTH & POSITIVE  
CHANGE**

**THANK YOU**

CONNECT WITH ME TO LEARN MORE



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CONTRACTOR**

**BEST OF SUCCESSES  
20  
YEARS**

