

WEEKLY RC eNEWSLETTER - DEPLOYS EVERY THURSDAY

	MONTHLY CONTENT	EXCLUSIVE eBLASTS	SHOWCASE eBLASTS	ROOFING SUPPLY PRO	TECHOS MAS	SAFETY ADVISOR	INDUSTRY EVENTS
JANUARY Ad Close: 11/21 Artwork Due: 12/3 IRE Show Dailies Ad Close: 12/1 Artwork Due: 12/5	** PRINT ISSUE **  2026 Preview; Best of Success Coverage; IRE 2026 ; State of the Industry 2026 PRODUCT FOCUS Asphalt Shingles	FOCUS ON Low Slope QUIZ Steep Slope MUST VISIT IRE Pre/Post Show	IRE Preview	Steep Slope Print Issue Ad Close: 11/3 Artwork Due: 11/5	Leadership Entrepreneurship Print Issue Ad Close: 11/21 Artwork Due: 12/3	OSHA Enforcement Outlook	ROOFCON Jan. 5-7, Oklahoma City CRCA Jan. 14-16, Chicago IRE Jan. 20-22, Las Vegas
	FEBRUARY Mergers & Acquisitions/Private Equity Market PRODUCT FOCUS Ventilation	FOCUS ON Business Services QUIZ Codes & Standards	Single-ply Underlayments	Low Slope	Training Onboarding Conexión de Techadores (Roofers' Connection); Multi-sponsored eBlast	Training	SRC Summit Feb. 10-11, Irving SPRI Conference Feb. 13-15, Tucson
MARCH  YOUNG GUNS 2026 PRODUCT FOCUS Tools & Equipment	FOCUS ON Women in Roofing QUIZ Low Slope	Waterproofing/Coatings IRE videos	Security Supply Drop (multi-sponsored eBlast)	Human Resources Insurance	Ladders/Scaffolds	IIBEC Mar. 12-15 Sacramento SPFA Mar. 22-25, Las Vegas	
APRIL  SPECIAL SECTION, Safety, Resiliency and Recycling, Spring Maintenance PRODUCT FOCUS Green Roofing	FOCUS ON Sustainability QUIZ Preventative Maintenance	Low Slope Roofing showcase	Technology	Recycling Estimating	OSHA Inspections	NRCA Roofing Day in D.C. April 14-16, Washington, D.C.	

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MAY	 EDITOR'S CHOICE 2026, Safety; Homeowners PRODUCT FOCUS Safety Equipment/innovations	FOCUS ON Hot weather work Storm Prep. QUIZ Warranties	Shingles Technology & Apps	Waterproofing	Fall Safety Conexión de Techadores (Roofers' Connection); Multi-sponsored eBlast	Fall safety (OSHA Stand Down)	
JUNE	 SPECIAL SECTION, Warranties, Fathers & Sons PRODUCT FOCUS Storm Preparedness/Response	FOCUS ON Vegetative Roofing QUIZ Solar	Tools & Equipment Components & Accessories	Coatings Supply Drop (multi-sponsored eBlast)	Heat Safety Security	Hot Weather Work	SKILLS June 10-12, Atlanta FRSA June 10-12, Kissimmee, Fla. AIA June 10-13, San Diego
JULY	 SPECIAL SECTION, Acquisitions/Finance PRODUCT FOCUS Technology, CRMs	FOCUS ON Software QUIZ Estimating	Vegetative Roofing Siding/Exteriors	Safety	Technology Trends CRMs	Safety Technology Trends	
AUGUST	** PRINT ISSUE **						
	 TOP 100 2026 PRODUCT FOCUS Underlayment/Insulation	FOCUS ON Underlayment QUIZ Technology	Steep Slope Low Slope	Storm Prep./Response	Marketing/Branding Conexión de Techadores (Roofers' Connection); Multi-sponsored eBlast	Gear: Lines & Harnesses	

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SEPTEMBER	 SPECIAL SECTION, Spray Foam PRODUCT FOCUS Coatings	FOCUS ON Single-Ply QUIZ Coatings	Metal Solar	Sales Supply Drop (multi-sponsored eBlast)	Sales Retention & Recruitment	Coatings/ sprayfoam safety	WRE Sept. 27-29, Las Vegas
OCTOBER	 SPECIAL SECTION, Exteriors PRODUCT FOCUS Metal, Metal accessories	FOCUS ON Shingles Siding & Exteriors QUIZ Metal	Roofing Showcase Shingles	Sustainability	Reviews Referrals	Gear: Helmets & Protective Equipment	METALCON MRCA
NOVEMBER	 SPECIAL SECTION, Giving Back/Thanks, Veterans PRODUCT FOCUS Solar	FOCUS ON Insulation QUIZ Waterproofing	Business Services WRE Videos	Acquisitions in Supply	Community Partnerships Giving Back Conexión de Techadores (Roofers' Connection); Multi- sponsored eBlast	Winter Work Safety	
DECEMBER	 SPECIAL SECTION Commercial + Residential Contractor's of the Year; End of Year  PRODUCT FOCUS Low Slope	FOCUS ON Safety QUIZ Roofing Innovations	Low Slope Underlayments	Giving Back Supply Drop (multi-sponsored eBlast)	Roofing Associations Industry Involvement	Record Retention & Incident Reviews Annual Safety Highlights	Best of Success 2026 Dec. 7-9, Bonita Springs, Fla.